

Aravinda Anantharaman

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Reportage & Essays

- Tea Nanny, a weekly column on tea for the Mint Lounge, since August 2019
- Reportage, interviews, and features on the Indian tea industry, tea destinations and people in tea for World Tea News, Tea Journey, and STiR (April 2019 - present)
- The World According to Oddballs, an essay on comic fiction in The Hindu's Literary Review (March, 2019)
- The Incongruity of Tibetan Life in Exile, an essay on the need for Tibetan children's books, for IBBY Links, the online journal of the International Board of Books for Young People, UK (2015)
- A Case for Tibetan Children's Literature, a comprehensive paper on the challenges, resources and potential opportunities for creating Tibetan Children's Literature (2013)
- We Need A Shared Vision for Children's Publishing, an opinion feature on Indian children's publishing (2013)

Books: Personal & Organisation Histories

- Research and writing for *Leila, An Iridescent Life*, a personal history published privately (2018).
- Research and editorial framework for *My Mother, T. Krishna Kumari*, a personal history, published by Maiya Publishing (2016).
- Text editing for *Unsung, Vol. 2*, a photo book narrating stories of people across India who are quietly effecting social change, published by Mahesh Bhat Publishing (2016).
- Text for *The Tree of Hope*, a visual narrative of Shishu Mandir, a non-profit working for children in Bangalore (2013).
- Concept, research and writing for *My Shishu - Stories from a Special Family*, a collection of 25 stories published to commemorate 25 years of the organisation (2012).

- Co-author on *Reaching for the Stars*, an autobiography of Hella Mundhra, who founded the Bangalore-based non-profit, Shishu Mandir (2007).

Children's Books

- Guest-edited three titles for Pratham Books for a CISCO-funded STEM project. Mentored three first-time authors to create these books, *Pipsqueak Hears Echoes*, *Who's on Divya's Map?* and *Sailing Ships, Sinking Spoons* (2018).
- Authored *Puffin Lives - Sunita Williams* (2014) and *Puffin Lives - The 14th Dalai Lama* (2011) titles for the Puffin Lives children's biography series, published by Penguin Random House India
- Ghostwriter for *Playing to Win*, a young adult memoir by Olympic medallist Saina Nehwal, published by Penguin Random House India (2012).
- *Dorje's Holiday at the Gyenso Khang* and *Dolma Visits the City*, written and published to coincide with 50 years of Tibetan exile in India. I set up Lama Mani Books, as a publishing imprint for these titles (2009).

Travel Books

- Text Editor for *Bengaluru/ Bangalore: In First Person*, a photo book on Bangalore by Mahesh Bhat Publishing (2012).
- Assistant Editor for *Stark World: Bangalore & Karnataka*, a travel and destination guide published by Infinitem Publishing (2005).

Brand Content

Led the brand content and communication for **Teabox**, a specialty tea brand.

- Managed the editorial lifecycle and all content, including collateral, catalog, emails, product launches, campaigns and subscription.
- Conceptualised, commissioned, and edited the brand blog, **Still Steeping** between 2015-17.
- **Still Steeping** was ranked 5th of 100 tea blogs in a 2017 Feedspot ranking, and was a significant customer engagement and brand building channel.

Children's Literature

- Conducted several sessions on "The World of Children's Books" for The British Library, Bangalore, to introduce children's books to parents (2011-2013)

- Was part of the Hippocampus Children's Library early team, where I contributed to book selection, reading guides and activities, curating a storytelling festival and setting up a School Library Services program. (2003 - 2011)
- Invited to speak at Jumpstart, an event on children's literature organised by the Goethe Institute, New Delhi (2010)
- Contributed to the Books page of Mindfields, a quarterly magazine on alternative education, between 2009-2011.
- Member of the jury for the Crossword Book Awards (Children's Books) for 2016, 2017 and 2018
- Member of the jury for the Publishing Next Book Awards (Children's Books) for 2016, 2017, 2018, 2019.

Proofreading / Copy Editing

Clients have included:

- Hindustan Aeronautics Limited
- Sutradhar
- Nutspace
- Content Concepts